

# Why Choose Lewis Media

## 10 Reasons Beyond "Our Stunning Good Looks"

### 1. Web Sites Anyone Can Update

Improve communications and your company's credibility by keeping your web site current with our amazingly easy-to-use software.

### 2. Proven Success

Clients such as the Department of National Defense, Scotiabank and the University of Waterloo trust Lewis Media as a provider. Proven stability and reliability allows you to make your software or web site purchase decisions with more confidence and less uncertainty.

### 3. Usable Web Sites

It's not just your web site, it's also your customers' web site. Everything we do is designed to be easy for you and your customers to use - we balance functionality and appeal, resulting in improved quality, credibility and better business.

### 4. Comprehensive Support

Our comprehensive commitment and customer support give your project a safety net. You are never forced to upgrade in order to receive support at any point. The software you purchase today will be supported tomorrow, reducing your total cost.

### 5. On Time and On Budget

Our detailed project life cycle includes benchmarks and milestones to make sure that your project is completed how and when you want.

### 6. Easy, Systematized Process

From our workbook, designed to step you through the process of selecting your website preferences, to our scheduled project reviews, we remove the mystery of the web site development process. We believe you should know and understand what's going on at every step.

### 7. Leading Edge Technology

Ensure that your web site is using the latest technologies that can help your business. Keep your website compliant with industry standards.

### 8. Strong Infrastructure

Make your decisions in confidence. We have the tools and processes to help you promptly and effectively:

- Guaranteed response: 5 hours
- Average resolution: 42 minutes

### 9. Multiple Payment Options

Lewis Media offers a variety of payment plans including an option to fully finance your project over 36 months, making it 100% tax-deductible. You choose the payment plan which works best for you.

### 10. Total Solution Option

Our Total Solution Option allows you to define how your website will develop and evolve, while letting us worry about the small stuff. If you are short on time, let us make it easy!

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