

# Our Products and Services

## From "Off-the-Shelf" to "Completely Custom"

### Website Design

Organizations who use our web design services improve their communications and credibility by keeping their sites current with Lewis Media's amazingly easy-to-use software. Additionally, our unique parallel-design approach assigns two designers to each project, ensuring that no design project is limited by one designer's vision for your website.

### Custom Web Applications

If you have a business process or function that you would like to provide online for your customers or via an intranet for your staff, Lewis Media can help you design and develop it quickly and cost effectively.

### Search Engine Optimization

Depending on your needs and budget, Lewis Media can support your business with a variety of optimization strategies that will keep your business top of mind with customers and prospects.

### Website Audits

Lewis Media's website audit process is comprised of both an automated and a manual analysis. The results of both phases are reviewed, resulting in recommendations, best practices, and links to reference sites.

### Web Consulting

With a broad range of experience, Lewis Media is often called upon for consulting in planning, web strategy development, needs assessment, requirements definition and more.

### Bistro Website CMS

Bistro is Lewis Media's flagship product. It is the modular content management system behind our popular catchphrase "creating websites anyone can update".

A basic installation of Bistro includes a Page Manager, which allows users to maintain the content of their site using a simple point-and-click, drag-and-drop, WYSIWYG interface; Menu Manager, which allows users to maintain site menus, and the URL Manager for a search engine friendly site.

### Other Bistro modules include:

- Articles Manager
- Blog
- Discussion Forum
- E-Commerce Module
- E-Newsletter Manager
- Events Calendar/Listing
- Events Registration
- Flash Animations/Tutorials
- Helpdesk Software
- Interactive Mapper
- Links Manager
- Mailing List Manager
- News Manager
- Press Release Manager
- Testimonials Manager
- Custom Modules

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